

Susan Kristina Schell

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Experience

Lulu Frost Jewelry - New York, NY. (April 2017-August 2018)

Jewelry Designer: Design Manager

Jewelry Design : Oversee jewelry design and design process alongside company founder Lisa Salzer. Manage, maintain, and execute the yearly design calendar for Lulu Frost fine and costume jewelry, as well as collaborative collections and custom-made projects for individual clients.

Description: Concept research, in-house sample assembly, hand/photoshop/illustrator sketching, technical drawing, factory communication, approving samples/making design comments to factories, communication with Product Development team to determine best factories, timely deliveries, etc, and communication with sales team regarding merchandising plan/design feedback as well as managing design assistants.

TWELV Magazine - New York, NY. (April 2014-Present)

Contributing Editor: Accessories and High Profile Interviews

Leading the accessories department with a focus on jewelry trends and an emphasis on design.

Conducting interviews with celebrities, designers, musicians, etc. Blogging about fashion and accessory events for the TWELV Magazine website.

Jardin Jewelry – CZ by Kenneth Jay Lane - New York, NY. (August 2015-April 2017)

Jewelry Designer: Jewelry Design and Product Development

Jewelry Design: Developed new ideas, designs, samples, and products for four unique brands under one umbrella company. Worked specifically with buyers and private label designs to make exclusive pieces for customers that reflected their independent brands.

Description: Initial concepting, hand sketching, drawing technical specs for factories overseas, revising design samples, and approving completed designs.

Sourcing new factories/manufacturers: Traveled to international gem and jewelry fairs to stay current with trends and technologies (China and India.) Sought out and communicated with factories to sample, produce, and develop jewelry, belts, and handbags from original concepts.

Bobby Pin Jewelry LLC - New York, NY. (September 2013-July 2015)

Jewelry Designer: Jewelry Design, Production, and Promotion

Jewelry Design: Developed new ideas and designs for custom projects for individual clients.

Description: Hand sketching, gouache painting designs, detailed technical sketching for modelers, revising modeler's work, approving completed designs, and assembling completed designs.

Marchesa - New York, NY. (April 2014-June 2014)

Intern: Accessories and Handbags

Accessory Design: Assisted in all areas of accessories and handbags – drawing/sketching, designing, making mood boards, sourcing materials, and communicating with sample makers.

Soixante Neuf Jewels - New York, NY. (June-September 2013)

Assistant Designer/Assistant Head of Production: Jewelry Design and Production

Jewelry Making: Fulfilling customer orders with hand assembled jewelry. Making samples and final products.

Worked with plating and engraving contacts. Helped manage overseas orders for production from factories.

Michael Kors - New York, NY. (January -December 2012)

Intern: Jewelry Department

Jewelry Making: Made mock-ups and samples of jewelry.

Jewelry Design: Assisted with renderings and specs of jewelry in Photoshop/Illustrator. Technical Drawings: by hand and in Photoshop/Illustrator. Organization: re-organized the office and vintage closet.

Simply Unique Jewelry Designs - Yorktown, VA. (May-August 2011)

Summer Apprenticeship: Jewelry

Jewelry Making: Bench jeweler experience - making jewelry by hand.

Studying: Learning techniques from master craftsmen.

Education

2011-2013: BFA - Parsons The New School of Design. New York, NY.

2011-2012: Studio Art Centers International (SACI), Florence, Italy. Study abroad.

2009-2010: Maryland Institute College of Art (MICA), Baltimore, MD.

2009: Virginia Commonwealth University, Richmond, VA. Pre-College Fine Art Program.

Languages

English: Native

Spanish: Proficient

Italian: Intermediate

French: Intermediate